

Representations

Representation – Ideas/Issues	Textual Evidence Visual codes – symbolic, written, audio, Conventions – interviews/footage/voice-over etc.	Discuss the effect/your response to the ideas/issues.
Issue of gangs		
Idea of brotherhood and masculinity		
Importance of surf culture		
Representation of teenagers		
Abuse of alcohol and drugs		
Cronulla Riots		
Importance of caring for family		
Multiculturalism in Australia		

REPRESENTATION

Representation is how a particular idea, concept, organisation or group of people are constructed and the messages conveyed through this construction.

The **study of representation is important** because the way we think about a subject can be influenced by the way it is represented to us in texts. This effects how we think about ourselves and the world. Representations can be made using Print and Non-Print texts.

We need to consider the purpose of representations and whether we accept them to be accurate and truthful.

Examples of ICOP's:

Ideas

War
Death
Life
Work
Identity
Celebrity Status
Poverty
Teenage Pregnancy

Organisations/Institutions

School
Family
Government
Medicine
Law
Religion

Concepts

Freedom
Democracy
Patriotism
Equality
Art

People

Teenagers
Children
Elderly
Ethnic groups
Occupations – Sportsperson/ musician/
World leader/ celebrity...