

**Servite Catholic College**

**Year 12 General English**

**Semester 1 (Term 1)**

**Task 6**

**Type of Assessment Creating**

**In-Class & Home Group creation of magazine**

**Weighting 15%**

**Due: Week 10**

**Task**

In groups of not more than four you will work together to create a special interest media source such a magazine, newspaper or website. This source will be complete with target audience appropriate stories and advertisements.

**Assessment Conditions**

* You will have approximately 4 class periods to work on this in class but are expected to work on it at home
* Final product must be of a high standard
* Techniques and conventions of both visual and print must be adhered to
* Content of the media source must be original although you are permitted to use technology where appropriate

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| --- | --- | --- |
| **Description** | **Marks** | |
| **Article** | **1-10** |
| Creates interesting and original articles to suit target audience and special interest of the media source |  |
| **Advertisements** | **1-10** |
| Creates appropriate advertisements to suit target audience and special interest of the media source  Applies all techniques appropriate for advertising such as font, colour and misc-en-scene |  |
| **Writing skills** | **1-10** |
| Constructs articles and written codes in advertisements using appropriate techniques and conventions of each genre |  |
| **Total** | **/30** |

**Teacher Comment**

**STUDENT DECLARATION**

I declare that the attached work is solely my own and is the result of my researching, planning and application.

**STUDENT SIGNATURE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**STUDENT NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**